



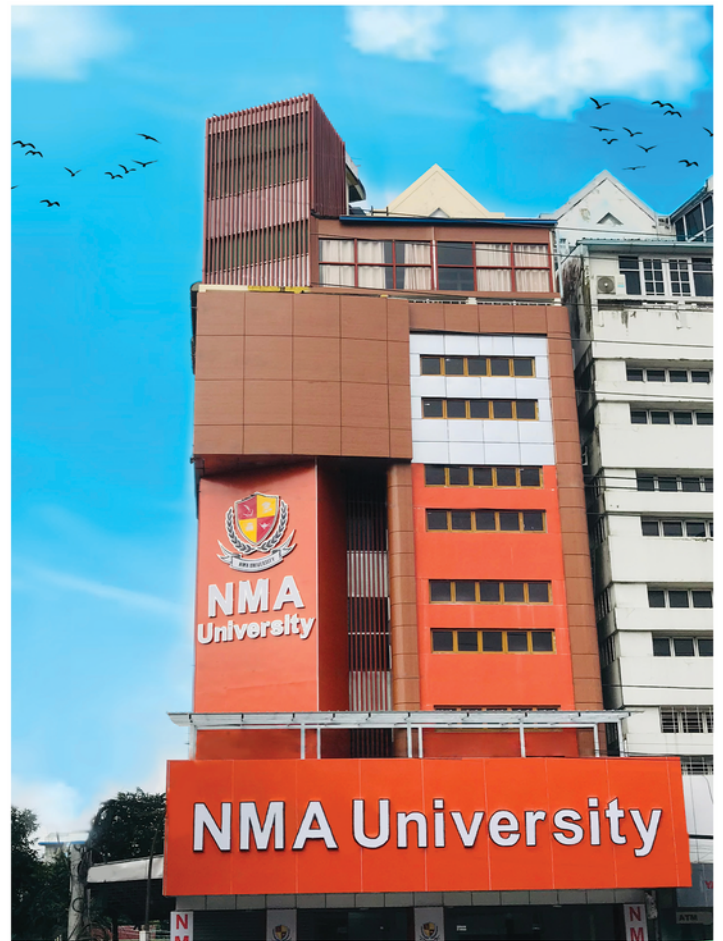
**NMA**  
UNIVERSITY

NMA UNIVERSITY  
**BACHELOR**  
Of Business Administration



TOWARDS A BETTER **FUTURE**

# NATIONAL MANAGEMENT ACADEMY



## ■ About NMA University

National Management Academy (NMA) was established in 2016. It provides business diplomas in the fields of Sales and Marketing, Financial Accounting, Human Resources Management, Business Management and Business English. In 2021, National Management Academy launched its BBA Program (Bachelor of Business Administration) and in 2022, National Management Academy was upgraded as NMA University.

## ■ Vision

To become the top education provider in Myanmar and be accredited center by international education environment

## ■ Mission

- To become corporates and local businesses while educating employees and people
- To develop and support Myanmar Communities with employment opportunities
- To provide high quality education and academic

## ■ Current Students

There are over 300+ BBA Students who are currently attending NMA University online and on campus.

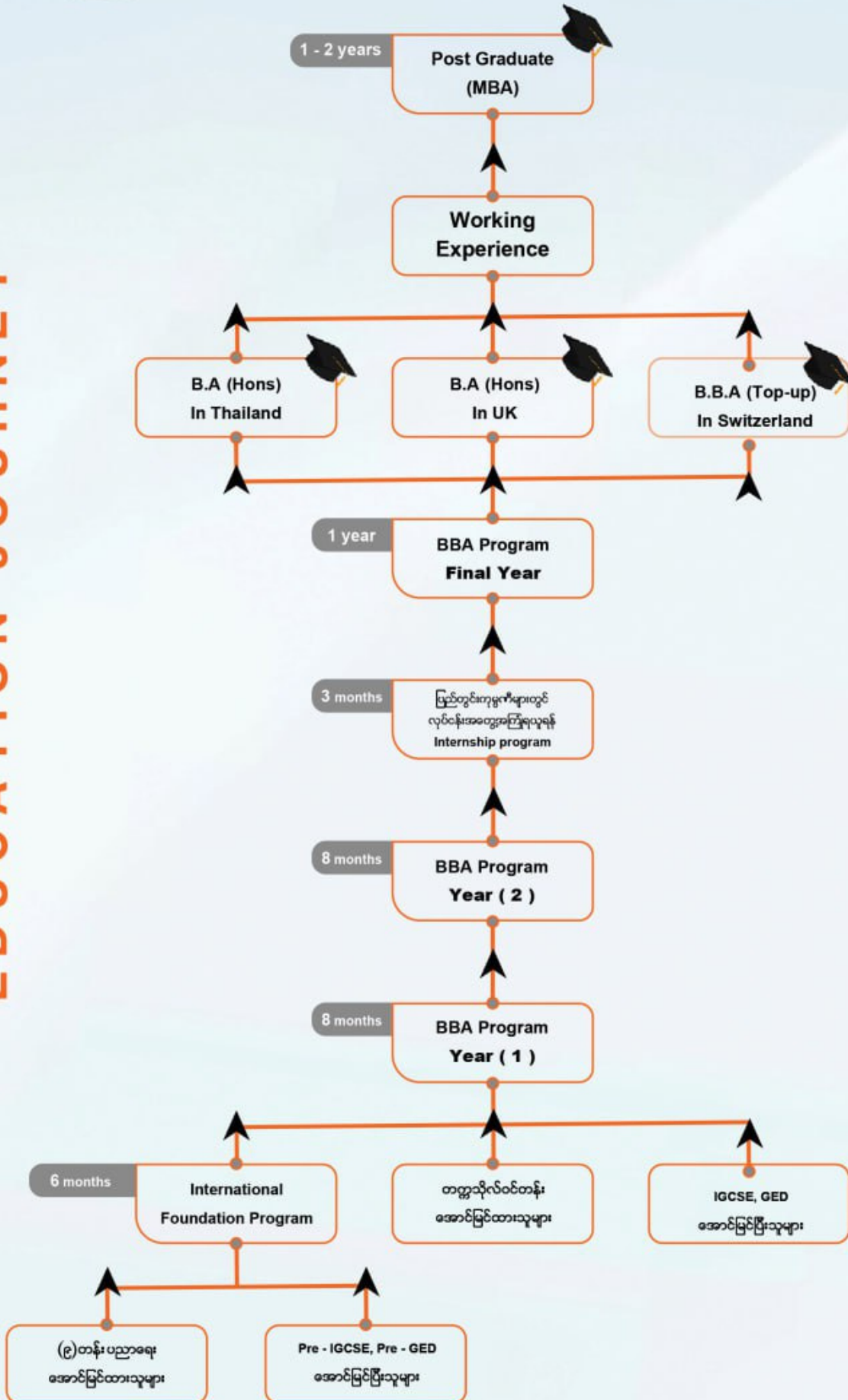


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EDUCATION JOURNEY

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## ◆ Major Courses of Foundation Year (Online/ On Campus)

1. Business Environment
2. How Business & Organization Work
3. Business Communication
4. Working in Teams
5. Market Research

## ◆ Additional Courses of Foundation Year

1. English
2. Mathematics

## ◆ Major Courses of Year ( 1 ) (Online/ On Campus)

1. International Business Management
2. Leadership Management
3. Financial Management
4. Ethics for Business
5. Research Methodology
6. Business Law
7. Production and Operation Manager
8. Strategic Marketing



## ◆ Major Courses of Year ( 2 ) (Online/ On Campus)

1. Introduction to Business Administration
2. Business Environment
3. Financial and Management Accounting
4. Marketing Management
5. Business Communication
6. Project Management
7. Customer Relationship Management
8. HR and Resources Management



**Duration ( 1 ) year**



**QS World Star Ranking ( 5 ) Stars**

## ■ About IBAS

International Business Academy of Switzerland (IBAS) campus is located in Thalwil, Zurich. IBAS started in 2013, initially established in the canton of Zug. In 2015, it started programs with the primary focus on MBA in the canton of Valais, together with Language center partners who taught languages while IBAS taught MBA. In 2016, IBAS initiated the process to apply for our own EduQua and ISO certification. In 2017, we successfully achieved both EduQua and ISO certification.

## ■ Academic Requirements

NCFE/ ATHE/ OTHM/ HND Year 1 & 2 Diploma

## ■ Modules

- Leadership and Management
- Research Project Level 6
- Managing Quality and Service Delivery
- Personal Leadership and Management Development
- Managing Change
- Economics for Business
- Human Resources Management



**Duration ( 1 ) year**



**The top 14 Creative Universities  
in the UK by the Daily Telegraph**

## ■ About Buckinghamshire New University

The institution dates from 1891, when it was founded as the School of Science and Art, and has since then has variously been known as Wycombe Technical Institute, High Wycombe College of Technology and Art and the Buckinghamshire College of Higher Education.

## ■ Academic Requirements

- NCFE/ ATHE/ OTHM/ HND Year 1 & 2 Diploma
- Grading System - above B
- IELTS Band Score - above 6.0

## ■ Modules

- Strategic Marketing
- Managing Innovation in Business
- Corporate Strategy & Governance
- Leading and Managing Change



**Top 4 University in Pathum Thani Province**

## ■ About Pathumthani University

Pathumthani University located in Pathum Thani Province. Pathumthani University was founded and commenced on education in academic year 2000 based on ambition and expanding education opportunity to youth of Dr. Chanakan Yuenyang, PhD., the President who was granted a license under the philosophy of education that "Excellence in Academic, Know Morality and Be Practical."

At present, University offers 44 programs consist of 8 Doctorate degree programs, 9 Master Degree Programs, 25 Bachelor's Degree Programs and 2 Professional Certificate.

## ■ Academic Requirements

- NCFE/ATHE/OTHM/HND Year 1 & 2 Diploma
- Teacher's Recommendation
- IELTS Band Score - above 6.0

# ON CAMPUS

## Learning Experience





# BBA Student's

## Industrial Visit & Internship Program



BBA Year 2 Students' Industrial Visit



Industrial Visit to Fame Pharmaceuticals



Our BBA Students' Industrial Visit



Our BBA Students' First Internship Program



Our BBA Students' Industrial Visit





Batch အလိုက်

# Event Activities



# Friday Sports & Dance

# ACTIVITIES





**NMA**  
UNIVERSITY

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**Contact Us :**

09 - 765 491 937, 09 - 797 563 444

**Website :**

[nmauniversity.edu.mm](http://nmauniversity.edu.mm)

**Email :**

[info.bbaprogram@gmail.com](mailto:info.bbaprogram@gmail.com)

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